

# The Art of the Triple Diamond Ring

Triple Diamond is the pinnacle of success within the Youngevity® Compensation Plan. It takes hard work and dedication and thus, deserves a rich reward. In addition to the commissions earned by way of the generous Youngevity® Compensation Plan, Triple Diamonds also receive a beautiful hand-crafted ring or pendant.

## THE ARTIST

The creation of the Youngevity® Triple Diamond Ring is an art in and of itself. It all starts with a concept of what the ring should look like. Once the artist understood the concept of the Triple Diamond Ring and the symbolism involved in the ring itself, he then rendered a computer drawing of the ring, in several different angles, and sent it for review.

The Youngevity® team met and reviewed the drawing, paying special attention to details such as the letter size, integrity of the logos, stone size, and aesthetic balance, etc. Because they will be worn for years to come, it's important that all Triple Diamond Rings have a nice thick shank (the back or bottom of the ring) for long-lasting wear.

At this point in the design process, it's very important to attempt to visualize the ring in 3D. Any changes are then sent back to the designer for revision. Once all parties are satisfied with the design, the rendering is sent to the jeweler to verify that the design can be executed.

## THE JEWELER

The jeweler creates the tooling (mold) for the ring and produces a wax version for approval. The wax version depicts the ring accurately with the exception of finish, contrast, polish, color and stones. The wax is checked for spelling errors, logo integrity, stone placement, etc. and compared to the rendering for accuracy.

Once the wax has been approved, it is shipped back to the jeweler and no further modifications can be made. The ring is created and ready for the stones.

## SELECTING THE DIAMONDS

Each diamond is visually inspected and hand selected, paying special attention to the four C's – color, cut, clarity and carat weight.

Color describes the amount of color the diamond contains. This can range from colorless to yellow with slight tints of yellow,



*Conceptual drawing*

*Tooling (molds) were created to produce a wax version.*

gray or brown. Colors can also range from intense yellow to brown, blue, green, pink and red.

Cut refers to the proportions, finish, symmetry, and polish of the diamond. These factors determine the fire and brilliance of a diamond.

Clarity describes the clearness or purity of a diamond. This is determined by the number, size, nature, and location of the internal (inclusions) and external (blemishes) imperfections.

Carat is the unit of weight for the diamond.

Each Triple Diamond Ring contains 9 diamonds which represent the 9 diamond legs required for Triple Diamond qualification. The diamonds are set next to each other on the ring, so it's important that they are perfectly matched in all four Cs. An imbalance in setting or an imperfection in the diamond could compromise the entire look of the ring.

## THE POLISH

Each ring is polished to a mirror-like shine, with no porosity, for durability that will last a lifetime.

## THE GIFT

It is our desire to see each of our treasured Triple Diamonds wearing their ring or pendant in good health for the rest of their lives!